

		Authorized	Gold	Platinum
Lead Generation & Sales Assistance				
Pre-Qualified Leads	Access to qualified leads prioritized by region, program authorization and certification level.	–	✓	✓
Deal Registration	Register deals to obtain higher discounts and special account exclusivity.	✓	✓	✓
Annual Sales Targets	Reach predetermined sales targets to obtain higher margins/additional benefits. Check with a CyberLock team member for details.	✓	✓	✓
Recurring Revenue Opportunities	Host customers on your software license to generate recurring revenue.	✓	✓	✓
Effective Communications				
Newsletter & Emails	This is not spam, but valuable information requested by our partners. It includes special announcements, applicable alliance deals, updated Q&A and new sales tools.	✓	✓	✓
Online Portal Resource				
Lead Portal	View assigned leads at cyberlockquotes.com.	–	✓	✓
Market Information	Learn market trends and gain insight to help you determine which verticals to target, what they prefer and more.	✓	✓	✓
Sales Tools	Access PDF product fliers, sample ads, presentations, and case studies.	✓	✓	✓
Brand Usage	Review branding guidelines, logo usage and leverage the CyberLock brand to enhance your image.	✓	✓	✓
Technical Support & Training				
Pre-Release Access	Test new products before they hit the street.	–	–	✓
Online Webinars	Get up to speed on CyberLock products. Webinar based training includes information about product use, installation and troubleshooting.	✓	✓	✓
Technical Support	Have a question? Need troubleshooting? Our technical support team is ready to help!	✓	✓	✓
Free Training	No cost or barriers to entry. Comprehensive technical and sales support training.	✓	✓	✓