



# CyberLock Partner Program Benefits

		Authorized	Gold	Platinum
<b>LEAD GENERATION &amp; SALES ASSISTANCE</b>				
Pre-Qualified Leads	Access to qualified leads prioritized by region, program authorization and certification level.		✓	✓
Deal Registration	Register deals to obtain higher discounts and special account exclusivity.	✓	✓	✓
<b>EFFECTIVE COMMUNICATIONS</b>				
Newsletter and E-mails	This is not spam, but valuable information requested by our partners. It includes special announcements, applicable alliance deals, updated Q&A and new sales tools.	✓	✓	✓
Partner Program Contact Information	For more information about the Partner Program contact a CyberLock team member.	✓	✓	✓
<b>ON-LINE PORTAL RESOURCE</b>				
Market Information	Learn market trends and gain insight to help you determine which verticals to target, what they prefer and more.	✓	✓	✓
Sales Tools	Access PDF product fliers, sample ads, presentations, and case studies.	✓	✓	✓
Brand Usage	Review branding guidelines, logo usage and leverage the CyberLock brand to enhance your image.	✓	✓	✓
Lead Portal	View assigned leads at <a href="http://cyberlockquotes.com">cyberlockquotes.com</a>		✓	✓
<b>TECHNICAL SUPPORT AND TRAINING</b>				
Free Training	Get up to speed on CyberLock products. Webinar based training includes information about product use, installation and troubleshooting.	✓	✓	✓
Pre Release Access	Test and get up to speed on new products before they hit the street.			✓
Technical Support	Have a question? Need troubleshooting? Our technical support team is ready to help!	✓	✓	✓

# CyberLock Partner Program Requirements

		Authorized	Gold	Platinum
Register	Must register on CyberLock's partner website and complete the application.	✓	✓	✓
Qualify as a Partner	Must qualify as a partner with A) Face-to-face sales approach B) Provide first-line, post-sales support C) Recertification required every two years D) Sell complimentary products and demonstrate install/integration capabilities.	✓	✓	✓
Annual Sales Targets	Highest level partners are required to reach predetermined sales targets to obtain higher margins and additional benefits. Check with a CyberLock team member for details.	✓	✓	✓

**CyberLock, Inc.**

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